

Media Contact

Kellie Hunter
Communications Director

City of Douglasville
6695 Church Street | Douglasville, GA 30134
678.449.3106
hunterk@douglasvillega.gov

PRESS RELEASE

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**The Douglasville Convention and Visitors Bureau to Host
National Travel and Tourism Week**

(Douglasville, GA) – The 2017 National Travel and Tourism Week is all about celebrating the power of travel, and the people who help make tourism a billion dollar industry. This year’s theme shines a spotlight on the power of travel by recognizing the millions of people who keep this industry strong. This year’s theme has been coined, “the Faces of Travel.” To get into the spirit, the Douglasville Convention and Visitors Bureau will highlight individuals, groups and organizations that help support tourism within the community.



“During National Travel and Tourism Week the Douglasville CVB will host various ongoing activities and promotions,” said Samantha Rosado, Tourism Program Manager. “This will include giveaways and Faces of Travel stories, along with Travel Rally Day and Discover Douglasville Day.”

National Travel and Tourism Week—which will take place this year May 7-13—is an annual tradition for the U.S. travel community, established by a congressional resolution in 1983 and first observed the following year. It’s a time when travel and tourism professionals across the country unite to celebrate the unique value travel holds for the economy, businesses and personal well-being.

According to the Georgia Department of Economic Development, the Tourism industry in Georgia is the 5th largest employer in the state with a total economic impact of \$59 billion, supporting more than 439,000 jobs, or 10.3% of all payroll employment in Georgia. Taxes of \$3 billion were directly and indirectly generated by tourism in 2015.

“We look forward to participating in this annual event and getting our residents involved in all the fun festivities,” said Rosado. “We will be hosting a screening of “The Founder”, which several scenes were shot right here in Douglasville. The event festivities will take place Friday, May 12 at 7pm in downtown Douglasville, followed by the screening of “The Founder” at dusk.”

For more information regarding the Douglasville CVB, contact Samantha Rosado at 678.449.3096 or visit <https://www.facebook.com/VisitDouglasville/>.

