



2026

Main Street

Sponsorship Packet

Dine / Explore / Vibe



DoingBusiness@DouglasvilleGA.gov / 678.449.3198

Our Mission



Building Community. Cultivating Opportunity. Preserving Charm.

Douglasville Main Street is a community-powered initiative dedicated to revitalizing and promoting our historic downtown district. We focus on economic growth, historic preservation, and meaningful engagement to create a thriving, vibrant, and welcoming destination for residents, visitors, and investors alike. Operating under the guidance of the Douglasville Downtown Development Authority (DDA), we work collaboratively with local partners to enhance public spaces, support small businesses, and bring unforgettable experiences to life through year-round programming.



Our Vision



We envision a downtown Douglasville that seamlessly blends our rich heritage with bold progress. Our goal is a city center that celebrates diversity, invites community connection, and radiates small-town charm with big-city energy. Here, everyone is welcome, and every storefront, street corner, and celebration tells a story of shared pride and purpose.



Why Partner With Us?



Make a Local Impact That Lasts.

When you become a Douglasville Main Street sponsor, you're doing more than putting your logo on a banner — you're becoming a community champion. Together, we'll create memories, build relationships, and bring thousands of residents and visitors into meaningful contact with your brand.

As a sponsor, you will:

- **Build Brand Recognition** across thousands of event attendees and digital followers
- **Demonstrate Community Leadership** by supporting family-friendly, local programming
- **Engage Directly with Your Audience** through immersive, high-visibility sponsorship experiences
- **Gain Positive Brand Association** with beloved events and community-driven values



Brand Reach & Audience Insights



Your brand could be seen by tens of thousands—not just once, but again and again.



Facebook Followers:
18,000+ and counting



Instagram Followers:
6,600+ and counting



Median Household Income:
\$78K



**Population of Zip Codes 30135
& 30134:** 117K+ (up 3% since 2022)



1.2 M+ Annual Visitors
Avg. Visit Length: 68 mins



Repeat Visitors:
Avg. 3.47 visits per year



Brand Reach & Audience Insights



Partnering with Douglasville Main Street means your brand becomes part of the energy, culture, and connection that define our downtown. With thousands of residents and visitors attending our signature events throughout the year, sponsors have the opportunity to gain meaningful exposure across diverse audiences—right in the heart of our city.

Event Highlights



GreyStone Concerts: 8K+ Attendees

A summer series of live performances at the Greystone Amphitheater, drawing music lovers from across the region.



Taste of Douglasville: 12.6K Attendees

Community event showcasing local restaurants, art vendors, music & more—an essential event for foodies.



Wednesday Wind Down: 3K+ Attend.

A mid-week treat offering live music, local vendors, and a chance to relax and unwind with the community.



Jingle Jamboree: 1.5K+ Attendees

A holiday celebration complete with family-friendly activities, crafts, and festivities, lighting up the season.

2026 Signature Events



The City of Douglasville invites you to become a valued sponsor of our signature events—dynamic experiences that bring together thousands of residents and visitors throughout the year. From vibrant music festivals and cultural showcases to family-friendly seasonal events, each gathering offers unique opportunities to connect with our diverse and growing community.



Main Street Events

- **Main Street Market:** March 21
- **Tour of Progress:** April 10
- **Food Truck & Music Mondays,**
May 4, June 1, July 6, August 3
- **Restaurant Week:** October 12-16
- **Christmas Window Displays:**
Through the Month of December

Partnered Events

- **Beer & Wine Festival, March**
Partner: Cultural Arts Council
- **Wednesday Wind Down Concert Series, May-August**
Partner: City of Douglasville
- **Trick-or-Treat on Main, October**
Partner: Convention & Visitors Bureau
- **Stranger Things Block Party, Nov.**
Partner: Convention & Visitors Bureau
- **Jingle Jamboree Mistletoe Market, December** / *Partner: City of Douglasville*



All-Inclusive Sponsorship Opportunities



One Sponsorship. All the Impact.

Become a Main Street Partner and gain visibility across our entire 2025 calendar of events. From festivals and concerts to food trucks and holiday fun, your brand will be front and center throughout every season.



Become a Main Street Sponsor Today



Complete the application below and return it with your payment to the Main Street Office at 6694 W Broad St, Douglasville, GA 30134—or contact us directly to discuss the best fit for your business.

| 2026 Sponsorship Application Form | |
|-----------------------------------|----|
| Contact Name | |
| Business Name | |
| Mailing Address | |
| Phone | |
| Email | |
| Amount Enclosed | \$ |

Please select your desired sponsorship level.

Accepted Payment Forms: Cash, Check (payable to Main Street Douglasville), Money Order, and Credit Card.

- | | | | |
|--------------------------------------------------|---------------------------------------------------|-----------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Corporate - \$50,000 | <input type="checkbox"/> Established - \$1,000 | <input type="checkbox"/> Community - \$500 | <input type="checkbox"/> Engagement - \$200 |
|--------------------------------------------------|---------------------------------------------------|-----------------------------------------------|------------------------------------------------|

Tax Deductibility of Sponsorships

All sponsorships with the Main Street Department of the City of Douglasville are tax-deductible to the extent allowed by law. As a 501(c)(3) organization, your sponsorship may qualify as a charitable donation. Please consult your tax professional for details on how your sponsorship may benefit your tax situation.

Questions? We're here to help!

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